



ROBERT FROST / OLD STAGE COACH SCENIC BYWAY

Hampstead Town Hall
April 29, 2019



MINUTES

1. Welcome/Introductions

Chair Rob Morris opened the meeting at 7:05 pm. Jean Methot introduced Michelle Hatch, a new byway council member from Chester. The following individuals were in attendance:

Rob Morris, Chair (Hampstead)
Linda Jette (Atkinson)
Paula Marzloff (Auburn)
Jean Methot (Chester)
Michelle Hatch (Chester)

Margaret Ives (Derry)
Tina Harrington (Hampstead)
Adrienne Dancer (Molly Reid DAR)
Scott Bogle (RPC)
Adam Hlasny (SNHPC)

2. Review of Minutes – February 4, 2019

Tina noted that she was present at the February meeting; Adam agreed to add her to the list of attendees. **Motion by Jean to approve February minutes as amended, seconded by Paula. Motion carried unanimously.**

3. Status Updates **Membership**

- Adam reported that he received an email from Mike Torris of Atkinson announcing that he is formally stepping down from the byway council. Linda, therefore, is currently the only member from Atkinson.
- Rob said that he has a potential alternate member lined up from Hampstead's Historical Society.
- Michelle will be added as the second member from Chester.
- In Auburn, members will be listed as Elizabeth Robidoux and Paula Marzloff. Stoney's status on the council is unknown, as he has moved to Manchester.
- The Derry and DAR contingents remain unchanged.

Website

Adam noted that the website was officially launched in February and has seen around 200 hits at last check. Tina visually led the council through the website page-by-page. Adrienne gave some background information on the Lafayette Trail, noting that a link to this project being attempted by an ambitious young Frenchman should be added to the byway website.

4. Marketing Committee Discussion

- Adam distributed the agenda for the May 21, 2019 NH Scenic Byways Network Forum to be held in New London. He noted that George and Elizabeth had already signed up. Several other council members expressed interest in attending.
- There was some discussion about the newly-formed Frost/Stagecoach Marketing Committee. Tina and Elizabeth had volunteered to join at the February meeting; Michelle also offered her assistance. Adam said that he would schedule an initial meeting to take place before the full council's July meeting.
- One tentative marketing idea discussed was a one-page map/brochure to be distributed at town events and to local businesses. Michelle added that she can promote the byway in the *Country Register* newspaper.

5. Other Business

There was a brief discussion about the possibility of procuring a Concord Coach to be displayed somewhere along the byway; an initial online search produced a ballpark figure of \$40,000. The topic can be revisited at a future meeting.

6. Next Meeting

The next meeting will be held on **Monday, July 29, 2019** in Atkinson (likely the Community Center but Linda will confirm).

Motion by Jean to adjourn, seconded by Paula. Meeting stood adjourned at 8:05 pm.